



Consumer Electronics Association

1919 South Eads Street
Arlington, VA
22202 USA
(866) 858-1555 toll free
(703) 907-7600 main
(703) 907-7601 fax
www.CE.org

Via Electronic Filing

September 28, 2010

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth St., S.W.
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation
CS Docket No. 97-80, PP Docket No. 00-67

Dear Ms. Dortch:

This is to notify you that on September 28, 2010, Bob Schwartz of Constantine Cannon (and counsel to CEA and CERC) and the undersigned, met with William Lake, Chief of the Media Bureau, and Kris Anne Monteith, Mary Beth Murphy, Nancy Murphy, Steve Broeckaert, Brendan Murray, and Jeff Neumann, to discuss the joint CEA and CERC comments and reply comments pertaining to the above-captioned proceeding.

At the meeting, we expressed the joint parties' position that now is the time to finally achieve the goals of Section 629 through revised CableCARD rules. The availability of Internet-TVs increases the likelihood that implementation of a robust CableCARD regime will yield substantial benefits for consumers. We urged the Commission to adopt the rules that CEA and CERC proposed in our joint comments.

This letter is being provided to your office in accordance with Section 1.1206 of the Commission's rules. A copy of this letter has been delivered by e-mail to the meeting participants.

Respectfully submitted,

/s/ Julie M. Kearney

Julie M. Kearney
Vice President, Regulatory Affairs

cc: William Lake
Kris Anne Monteith
Mary Beth Murphy
Nancy Murphy
Steve Broeckert
Brendan Murray
Jeff Neumann